



北京师范大学政府管理学院
BEIJING NORMAL UNIVERSITY SCHOOL OF GOVERNMENT



Call for Papers



International Conference on China Policy Studies (ICCPS 2025)

Advancing Policy Studies: Addressing Conventional Issues and Emerging Challenges in Global Transformation

June 6-8, 2025

Beijing Normal University

Beijing, China

Conference Theme

In today's era of global transformation, policy studies act as a vital bridge between theory and practice, driving societal development while navigating unprecedented challenges and opportunities. The convergence of forces such as globalization, digitalization,

environmental crises, and shifting social structures has amplified the complexity of traditional policy issues, including economic development, social security, and urban-rural governance. At the same time, emerging policy challenges—such as the societal implications of artificial intelligence, the establishment of resilient public health systems, and the transition to sustainable development—demand urgent attention and innovative solutions.

As the largest developing country and a key player in global governance, China's public policy research has become increasingly pivotal in advancing global policy studies. To address the opportunities and challenges posed by globalization, China must not only deepen its exploration of domestic issues related to the economy, society, and the environment but also contribute actively to international public policy discourse, offering unique insights and solutions inspired by Chinese wisdom and experiences.

The 2nd International Conference on China Policy Studies (ICCPs 2025), themed *“Advancing Policy Studies: Addressing Conventional Issues and Emerging Challenges in Global Transformation,”* underscores the importance of China's public policy research in a global context. This conference aims to create an international platform for Chinese scholars and their global counterparts to collaboratively explore innovative solutions to both traditional and emerging policy issues. Through the exchange of research, the sharing of practical experiences, and the promotion of international cooperation, the conference aspires to amplify the constructive role of China's public policy research in global governance, contributing to the realization of a community with a shared future for humanity.

Call for Papers

We invite submissions that explore policy formulation, implementation, evaluation, and reform across a wide range of sectors, including education, health, environment, economy, social welfare, and sustainability. Contributions proposing innovative approaches or unconventional methods are also highly encouraged.

Topics of Interest:

- Policy Analysis: Theories and Methods
- Policy Making, Implementation and Evaluation
- Comparative Public Policy: Theories and Methods
- Public Management and Public Policy
- Policy Diffusion and Learning
- Policy Experimentation
- AI, Big Data and Public Policy
- Public Policy and Culture
- Key Areas of Policy Research in China and beyond
 - Economic and Fiscal Policy (e.g., Macroeconomic Policy; Fiscal Policy; Industrial Policy; Economic Development Policy)
 - Social Policy (e.g., Education Policy; Health Policy; Social Security Policy, Family and Child Policy, Crime and Justice)
 - Science, Technology, and Information Policy (e.g., Innovation Policy; Talent Policy; Science and Technology Policy)
 - Environmental Policy (e.g., Climate Policy; Energy Policy; Natural Resource Policy)

- Urban and Housing Policy (e.g., Housing, Community Development)

Submission Guidelines

Submissions should be made via the ICCPS

website: iccpssubmission.bnu.edu.cn.

Please submit an abstract (in English) of no more than **500 words**, clearly outlining the research questions, theoretical framework, methodology, and key findings. Authors may choose between two presentation formats: **papers** or **posters**.

- **Papers:** While the submission of a full paper is not mandatory, participants are encouraged to provide one to facilitate in-depth discussions. Full papers that receive high evaluation scores will be prioritized for presentation in panels featuring discussants from leading international journals (e.g., *Public Administration Review*, *Public Administration*, *Policy & Politics*). To qualify for nomination for the **Best Paper Award**, attendees must submit a full paper.
- **Poster Papers:** Poster presentations offer a platform for work in progress and exploratory studies. Posters will be evaluated during the conference, and a **Best Poster Award** will be selected by a panel of judges.

Key Dates

- **Abstract Submission Deadline:** March 31, 2025
- **Notification of Acceptance:** April 30, 2025 (Earlier decisions will be provided for international submissions requiring a visa.)
- **Conference Registration and Payment Deadline:** May 7, 2025
- **Full Paper Submission Deadline:** May 15, 2025

- **ICCPS Conference Dates:** June 6–8, 2025

Conference Venue and Registration Fee

- **Venue:**

The conference will be held **in person** at Beijing Normal University, Beijing, China.

- **Registration Fee:**

600 RMB (approximately 80 USD).

Supervision Organization:

- **The Public Policy Sub-discipline Working Group within the Public Administration Discipline Review Committee of the State Council, PRC**

Academic Advisory Committee (In alphabetical order by last name, TBC)

Gwen Arnold, John Bartle, Frances Berry, Zhenming Chen, Huang Ding, Xiaoping Jiang, Bruce McDonald, Chris Weible, Jiannan Wu, Xun Wu, Xiaolin Xu, Lan Xue, Jinming Yan, Kaifeng Yang, Hongtao Yi, Jianxing Yu

International Journals Participating in the Editor Forum

China Policy Journal

Public Administration Review

Public Administration

Policy Studies Journal

Policy & Politics

Journal of Comparative Policy Analysis

Regulation & Governance

Chinese Public Administration Review

Organizing Committee

Organizers:

- School of Government, Beijing Normal University
- Chinese Policy Scholars Group (CPSG)

Supporting Journal:

- *China Policy Journal*: <https://chinapolicyjournal.org>

Conference Chairpersons:

- **Wenguang Zhang**: Dean and Professor, School of Government, Beijing Normal University
- **Can Chen**: CPSG Chair, Associate Professor, Andrew Young School of Policy Studies, Georgia State University

Inquiries

For more information, please visit the conference website: iccps.bnu.edu.cn.

You may also direct inquiries to:

- **Email**: iccps@bnu.edu.cn
- **Phone**: +86-010-58805849

Key Contacts:

- Yue Guo: guoyue@bnu.edu.cn
- Zhen Yu: yuzhen@bnu.edu.cn
- Yu Yan: yanyu@bnu.edu.cn
- Qian Zhang: Zhangqian@bnu.edu.cn

About School of Government, Beijing Normal University (BNU)

The School of Government at Beijing Normal University (BNU) was established in 2013. With a dedicated faculty of over 70 members and more than 1,000 students, the school offers a comprehensive educational framework encompassing bachelor's, master's, and doctoral programs. The school hosts two first-level disciplines: Public Administration and Information Resource Management. Guided by the motto, *"Educate for State and Governance, Advocate for Knowledge and Virtue,"* the school emphasizes the equal importance of teaching, talent cultivation, and scientific research. Its mission is to nurture interdisciplinary, innovative, and research-oriented professionals who excel in public management and policymaking.

About Chinese Policy Scholars Group (CPSG)

The Chinese Policy Scholars Group (CPSG) began as a network of Chinese scholars who regularly attended the annual conferences of the Association of Public Policy Analysis and Management (APPAM). Dedicated to advancing public policy, CPSG fosters excellence in research, advocacy, engagement, and education. As a vibrant policy research community, CPSG serves as a bridge between policy researchers and practitioners in the U.S. and China. It provides a collaborative platform for scholarly and professional dialogue and supports a dynamic and inclusive community for both Chinese policy scholars and non-Chinese scholars with an interest in Chinese public policy. Since its founding in 2017, CPSG has grown into one of the largest professional and scholarly organizations focused on Chinese public policy research in the U.S.

About China Policy Journal (CPJ)

The China Policy Journal (CPJ) (Online ISSN 2470-6450) is an international, peer-reviewed journal focused on contemporary policy issues in Greater China, published under the Policy Studies Organization (PSO). CPJ covers a wide range of topics, including policy formulation, implementation, evaluation, and reform across sectors like education, health, environment, economy, social welfare, and sustainability. The journal aims to provide a comprehensive view of China's policymaking landscape, addressing urban, rural, national, and regional perspectives. It publishes high-quality research that makes significant theoretical or empirical contributions and fosters critical discussions on public policy challenges globally. CPJ is co-edited by the School of Government at Beijing Normal University and the Chinese Policy Scholars Group (CPSG).

For more details about ICCPS, please review our [ICCPS 2024 Conference Highlights](#) booklet.